

Carson City Health and Human Services
Chronic Disease Prevention and Health Promotion Section Report
Advisory Council on the State Program for Wellness and the Prevention of Chronic Disease

April 20, 2017

New Staff

- Within CCHHS' Chronic Disease Prevention and Health Promotion Division, Sarah Johnson was hired for the Public Health Educator position in the Adolescent Health Program

Other Health Department News

- The Community Health Needs Assessment (CHNA) draft will be completed within the next week, and then released for public comment. Meetings are scheduled with the Community Health Improvement Plan (CHIP) leads to discuss strategies, national performance benchmarks, and local performance measures. It is anticipated the CHIP to be complete by the end of the third week in April.
- We have recently hired the following individuals:
 - Jeanne Freeman - Public Health Preparedness Manager,
 - Cari Rioux - Public Health Preparedness Planner, and
 - Melissa Potter - Grants Analyst.

Staffing Matrix for Chronic Disease from State of Nevada Department of Public and Behavioral Health

58% Tobacco Core Funding

25% FHN Funds

CCHHS Chronic Disease Division Programming

Diabetes Prevention and Control Program

- Diabetes training and education to providers on the statewide toolkit continues to be a work in progress. Working with Carson Tahoe Hospital on outreach with providers to not duplicate efforts of time for providers regarding diabetes and programs available. Working with United Latino in Carson City on marketing of their DSME program and class that was due to begin February 2017- they had only 1 person signed up and have not been receiving referrals from local providers.

Tobacco Prevention and Control Program

- WNC continues to implement current tobacco free policy efforts with Healthy Campus Committee. Kick Butts day on March 15 was very successful with a scavenger hunt and prizes for students, staff and faculty to complete. Information tables and free Pizza invited participants. We also had media coverage both print, online and TV for our 1300 red pinwheels on campus at Carson and Fallon to represent 1300 lives lost due to Tobacco.



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- March 6, 2017 - attended the Cancer Prevention and detection day at the legislature to promote tobacco control and prevention in the fight against cancer
- Youth Advocacy training completed with Carson City High School Youth group (1UP) to train on STARS assessment in Carson City- STARS provides youth with training to do retail assessment on tobacco marketing and sales to youth. Youth will complete STARS assessments in April.
- Set up dates for April, 2017 Education and Training to Douglas High School and Carson High School Health Classes on Tobacco and Nicotine Addiction and Prevention. Administrators also attend this education and are surprised at the other tobacco products and statistics of electronic use with youth
- Completed an ECHO clinic presentation via video conference in partnership with WCHD. 19 providers attended the webinar and presentation is now in library for other to watch. Presentation on Tobacco and other tobacco product along with provider ICD 10 and CPT billing.
- Continue policy efforts looking at Legislative issues that will have tobacco or second hand smoke attached to a bill.
- Multi-unit housing efforts: We have been actively reaching out to complexes about smoke-free efforts and now have 3-4 complexes with smoke-free policies. We have also been active in engaging our law enforcement, fire prevention, code enforcement, and housing divisions to set up an educational class for managers and landlords to attend on making multi-unit housing complexes safer and decrease in crime rates and fire incidences. This is not a mandatory training but will be highly encouraged and marketed for landlords and managers of MUH. CCHHS tobacco prevention and control has taken the lead to put this educational class together with hopes to continue every 6 months and eventually have ordinance that mandates landlords and managers to take class.
- Nevada Tobacco Prevention Coalition: Continue to work with prevention and control efforts.

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- Carson City Employees completed a Tobacco survey in Dec. 2016 and have worked with HR to provide survey results back to employees and education on cessation and secondhand smoke exposure. Also working with risk management to encourage managers/supervisors to follow current tobacco policy in their areas.
- Working in partnership with WCHD on marketing campaign via KPS3 on secondhand smoke policy efforts in our media areas. Campaign is ready to begin in next few weeks and will reach TV, radio, social media markets.
- Currently working on new RFA for FHN funding 2017-2019. This is a competitive funding opportunity.

Safe Routes to School Program

- The coordinator participates in the Carson City Bicycle and pedestrian Work Group, a Community Health Improvement Plan work group, to guide active transportation in Carson City.
- The “Lids on Kids” Helmet Distribution program coordinated a donation of helmets to the kindergarten class at Fremont Elementary.
- Provided instruction to Yerington students in bicycle safety as part of the largest ever YES “Cub Club” Bike Club.
- Coordinated NV Moves Day for 20 schools (nearly 10,000 students) in Lyon County, Douglas County, and Carson City.

Adolescent Health Program

- Focus has been on outreaching to new possible facilities and schools to do Abstinence-Only and Comprehensive curriculum.
- Presentations have been scheduled to do Personal Responsibility Education Program (PREP) curriculum at Western Nevada Regional Youth Center.
- Presentation scheduling is pending (after curriculum review) to do classes for Carson Juvenile probation and Western Nevada Boys and Girls Club.
- Contact has been made with Carson High’s Chief School Nurse, Sheila Story, about the clinic and the curriculum. Sarah Johnson met with Shelly Nicola, Orvis School of Nursing, regarding curricula and facilitation at Carson City Schools. As a result, an invitation was received to present on April 10th the PREP and AEGP programs at Carson High School to the Family Life Advisory Committee.

Other Programming Within the Health Department

Comprehensive Cancer Control Program



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- Through Carson City Clinical Services and Douglas County Clinical Services, pap smears and breast exams are performed in both our Carson City and Douglas County clinics under Title X funding.
- When indicated, coloscopies are performed in our Carson City clinic.

Community Health Worker Program

- Within CCHHS Human Services Division, a Community Health Worker works with our housing clients that have medical/social needs through a CSBG grant. This program is very successful.
- In the future, avenues to fund Community Health Worker programs would like to be explored to develop Community-Clinical linkages and the use of a CHW in a full Chronic Disease prevention and health promotion program specific to our priority areas in our community identified in our CHNA and CHIP.

Heart and Stroke Prevention and Control

Tobacco participates on a task force with the State program.

Obesity Prevention and Control

Non-funded CDPH program: Our Safe Routes to School program provides education and events to encourage students to exercise through encouraging riding bikes or walking to school.

